

ADVOCACY & COMMUNICATION

WHAT	WHY	HOW	WHO	WHERE	WHEN
Get info out from Think Tank	<ul style="list-style-type: none"> Unified, shared vision Call to arms Further design-build 	<ul style="list-style-type: none"> Gather list of enlarged circle of those with vested interests Agenda Invite circle & send mailing Meeting Follow-up plans include quarterly mtg plan 	UAAHE	U OF U	AUG 8 TH 7:00 PM
Marketing Campaign	Support for the Arts	<ul style="list-style-type: none"> UAAHE meets with BYU Explore possibilities Money sources POPS: arts ed. notes in playbills 	UAAHE UAC PTA BYU Rotary Media AWFK	MEDIA	NOW & ONGOING
List-Serve & Sub-Web Page	Communicate Design-Build Information	<ul style="list-style-type: none"> Create list-serve Build and post on web 	UAAHE	UAC WEBSITE	This SUMMER By AUG.1 ST
Money \$	Support for P.D. delivery	<ul style="list-style-type: none"> Grant research Building partnership Grant writing 	UAC UAAHE USOE Other Arts Partners	NEA USDE	TBA
Arts in School Improvement Plan	Get Arts in School Improvement Plan	<ul style="list-style-type: none"> Survey development Distribution Survey analysis 	PTA UAAHE Karen Hale	SCHOOLS	Fall of 2002
Legislative Know-How	Resolutions	<ul style="list-style-type: none"> Utah Legislature Utah PTA 	Karen Hale PTA Resolutions Comm.	ON HILL & ELSEWHERE	ONGOING